

Southeastern PowerCampus Users Group Conference

Wingate University

Levine College of Health Sciences

July 12-13, 2018

Pre-Conference Workshops – Thursday, July 12th		Room	Track
10:00-10:50	PowerCampus 101 – Beginning Admissions & Registration	207	Admissions Registrar
11:00-Noon	Using Excel to Improve Efficiency with Reporting	207	All
Thursday, July 12th		Room	Track
NOON	Check-in/Light Refreshments	Main Lobby	All
1:00 – 2:00 pm	Welcome/PowerCampus Update by Ellucian	107	All
2:10 – 3:00 pm	Making PowerCampus Work at Wingate	107	All
3:10 – 4:00 pm	Ellucian Ethos Platform & Future Opportunities	107	All
4:10 – 5:00 pm	Round Table Discussion Challenges and Successes for PowerCampus Users	107	All
5:00 pm- END	Cocktail Reception Sponsored by Salesforce.org Dinner	Hilltop Restaurant Hilltop Restaurant	All All
Friday, July 13th		Room	Track
8:30 am	Light Breakfast	2 nd Floor Lobby	All
9:10 am – 10:00 am	GDPR – Global Data Protection Regulation	207	All
10:-10 – 11:00 am	<u>Breakout Sessions</u> Registration 101 – The Bad, the Good, and the Not So Good Salesforce: Admissions and Marketing at Wingate Dynamic GP Workflow and Approvals	107 207 307	Registrar IT/Admissions Business
11:10 – Noon	New PowerCampus Self-Service Experience by Ellucian	207	All
NOON	Lunch	Lobby	All
1:00 pm – 1:50 pm	<u>Breakout Sessions</u> Vista Views Streamline Data Analysis Workflows with Informer Academic Plan	107 207 307	All IT/All Registrar
2:00 – 2:50 pm	<u>Breakout Sessions</u> Scheduled Actions SoftDocs - Integrated Document Management National Student Clearinghouse Reporting and Updates	107 207 307	Admissions All IT/Registrar
3:00 pm – END	Round Table Wrap Up, Closing Session & Door Prizes	207	All

Workshop and Session Descriptions

PowerCampus 101 – Beginning Admissions & Registration

Debbie High, Application Systems Coordinator, Admissions, Wingate University
Jodi Meer, Academic Support Services Coordinator, Registrar's Office, Wingate University

Learn how to admit and register new students on PowerCampus. This workshop is designed to explain the how's and why's of admissions and registration functions on PowerCampus. It's designed for first-time users.

Using Excel to Improve Efficiency with Reporting

Maria Taylor, Registrar, Wingate University

Using key functions and pivot tables in Excel can improve efficiency in your administrative office by reducing the amount of time it takes to report key data—i.e. number of current students in a given major, majors by class level or number of credits, students breakdown by age or ethnicity, etc. Improve your knowledge of Excel so that you can become your department or school's go-to person for key data.

PowerCampus Update by Ellucian

Carol Dandary, Product Manager, Ellucian
Angelica Oropeza, Senior Business Analyst, Ellucian
Jose Castillo, Manager, Solution Centre, Ellucian

This session will cover the current development with PowerCampus by Ellucian and what enhancements are being made to the product in the near future.

Making PowerCampus Work at Wingate

Sam Petoskey, Vice President for Enrollment Management and Business Intelligence, Wingate University
Denise Ross, Assistant Registrar for Degree Clearance, Wingate University
Pi Kassahun, Academic Support Service Specialist, Wingate University
Steve Shank, Chief Information Officer, Wingate University
Brandy Shott, Associate Dean of Campus Life for Resident Life and Involvement

A panel discussion of what solutions are being integrated with PowerCampus to provide better resources and services to stakeholders and increase enrollment, giving, learning, student success, and operational efficiencies. Areas covered include Admissions, Orientation, Degree Auditing, eTranscripts, Learning Management, Textbook Adoption and Purchase among others.

Ellucian Ethos Platform & Future Opportunities

Carol Dandary, Product Manager, Ellucian
Angelica Oropeza, Senior Business Analyst, Ellucian
Jose Castillo, Manager, Solution Centre, Ellucian

GDPR – Global Data Protection Regulation

Doug Moore, Regional Specialist, Information Governance Solutions, Ricoh Legal

Registration 101 – The Bad, the Good, and the Not So Good

Maria Taylor, Registrar, Wingate University

Two years ago, less than half Wingate students were satisfied with their online registration experience. Now, a majority are. Find out how Wingate used PowerCampus to improve a student's experience with the registration process and improve class scheduling.

Salesforce: Admissions and Marketing at Wingate

Greg Brooks, Account Executive, Higher Education, Salesforce
Sam Petoskey, Vice President for Enrollment Management and Business Intelligence, Wingate University

Find out how a cloud-based CRM helped Wingate automate admissions processes.

Dynamic GP Workflow and Approvals

Alison Martin, Managing Partner, Long Martin

New PowerCampus Self-Service Experience by Ellucian

Carol Dandary, Product Manager, Ellucian

Angelica Oropeza, Senior Business Analyst, Ellucian

Jose Castillo, Manager, Solution Centre, Ellucian

Learn about the new Ellucian PowerCampus Self-Service experience. Learn how your constituents will get access to their information on mobile devices and how they will experience self-service in a whole new way.

Vista Views

Charles Day, Director, Administrative Systems, Lenoir-Rhyne University

Learn how to make the most basic Vista Views to help capture important information in the least amount of time. Great for quick reporting.

Streamline Data Analysis Workflows with Informer

Pam Barber

With Informer, schools using PowerCampus™ by Ellucian can aggregate disparate data using a single platform to create a cohesive, curated, governed data hub for self-service data analysis and collaboration within and across departments. Business users, data analysts and IT staff can generate reports and dashboards that consolidate real-time data to track and analyze key performance metrics. Use Informer features like Comparison Boards to track KPIs across dimensions, Informer Reports to track applicant conversion rates by recruitment dollars spent, Workspaces to combine PowerCampus data with spreadsheet data, and GEO mapping to make data-informed decisions quicker. See how.

Academic Plan

Elizabeth Nix, Associate Registrar, Anderson University

Understanding how PDCs, courses, disciplines, classifications, and sequencing all play an important role in making an academic plan work for your institution is critical. Anderson University made Academic Plan work for the institution and students.

Scheduled Actions

Sandy Harris, Assistant Director of Information Services, Anderson University

SoftDocs – Integrated Document Management

SoftDocs

National Student Clearinghouse Reporting and Updates

Sean McTighe, Director of Data Excellence & Operations, National Student Clearinghouse

Learn about improvements in how the National Student Clearinghouse updates enrollment reports with NSLDS/COD. Provide feedback and discuss the current experience of using the National Student Clearinghouse and PowerCampus to provide enrollment and graduation reporting to the NSLDS/COD.